

## Message Text

UNCLASSIFIED

PAGE 01 TURIN 00296 01 OF 02 122203Z  
ACTION IO-14

INFO OCT-01 AF-10 ARA-14 EA-12 EUR-12 NEA-10 ISO-00  
HEW-06 AID-05 COME-00 NASA-02 CIAE-00 INR-10  
NSAE-00 ICA-20 PA-02 SIL-01 LAB-04 EB-08 /131 W  
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R 121215Z JUL 78  
FM AMCONSUL TURIN  
TO SECSTATE WASHDC 0915  
INFO AMEMBASSY ROME  
USMISSION GENEVA  
USUN NEW YORK 0002  
AMEMBASSY PARIS  
AMCONSUL FLORENCE UNN  
AMCONSUL GENOA UNN  
AMCONSUL MILAN UNN  
AMCONSUL NAPLES UNN  
AMCONSUL PALERMO UNN  
AMCONSUL TRIESTE UNN

UNCLAS SECTION 1 OF 2 TURIN 0296

E.O. 11652: N/A  
TAGS: SCUL, BEXP, TPHY, TATT, SOCI, PORG, ILO, IT  
SUBJ: TURIN CITY PLANS FOR U.N. CHILDREN S YEAR:  
COMMERCIAL/CULTURAL EXPOSITION, INTERNATIONAL MAYORS  
CONFERENCE, OPENING OF INTERNATIONAL CARTOGRAPHIC  
CENTER -- APRIL 1979

DEPT. PASS COMMERCE,NASA PARIS FOR UNESCO

1. SUMMARY. IN ACTIVITIES RELATED TO 1979 U.N. CHILDREN S  
YEAR, TURIN PLANS COMMERCIAL/CULTURAL/CITY EXPOSITION  
(APRIL 13 - 22, 1979), SECOND INTERNATIOAL MAYORS  
CONFERENCE TO BE HELD IN TURIN (APRIL 19 - 21, 1979) WITH  
DISCUSSION THEMES DIRECTED TOWARD YOUTH, AND OPENING OF  
NEW INTERNATIONAL CARTOGRAPHIC CENTER AT I.L.O. TRAINING  
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PAGE 02 TURIN 00296 01 OF 02 122203Z

CENTER WHICH HAS BEEN OPERATING FOR PAST DECADE IN TURIN.  
I.L.O. WOULD INSTITUTE NEW TRAINING COURSES RELATED  
TO WORK OF CARTOGRAPHIC CENTER. TURIN MAYOR NOVELLI VERY MUCH  
HOPES TO HAVE AMERICAN MUNICIPAL AND COMMERCIAL  
REPRESENTATON AT EXPOSITION AND MAYORS CONFERENCE.  
CURRENT DETAILS PRESENTED BELOW WITH SECOND SUBMISSION  
(AND RECOMMENDATION/COMMENTS) TO FOLLOW WHEN WRITTEN DETAILS

RECEIVED FROM MAYOR NOVELLI AND EXPOSITION MANAGEMENT. END SUMMARY.

2. DURING OUR JULY 4TH RECEPTION, TURIN MAYOR NOVELLI (PCI) ASKED ME TO CALL ON HIM CONCERNING CITY AND PIEDMONT REGIONAL PLANS IN CONNECTION WITH U.N. CHILDRENS YEAR (1979). DURING JULY 12 MEETING, NOVELLI OUTLINED PLANS FOR EVENTS TO TAKE PLACE IN TURIN IN APRIL 1979.

A. APRIL 13 - 22, 1979 EXPOSITION AT TORINO EPOSIZIONI (WELL-ORGANIZED TURIN S EXHIBITION CENTER) TO CONSIST OF FOUR SECTIONS:

1) COMMERCIAL FIRMS EXHIBITIONS OF PRODUCTS, PROCESSES, SERVICES, ETC., DEVOTED TO ANY ASPECT OF YOUTH, E.G., SCHOOL OR PLAY EQUIPMENT# SCHOOL DESIGN, CONSTRUCTION# NEW ENERGY ASPECTS THEREOF# PLAYGROUNDS, PARKS# AIDS FOR PHYSICALLY OR MENTALLY HANDICAPPED YOUTH# EXPOSITION PLANS TO INCLUDE SEMINARS ON SUCH SUBJECTS.

2) EXHIBITIONS BY CITIES OF THEIR INDIVIDUAL SOLUTIONS TO YOUTH DEVELOPMENT, E.G., SCHOOL, PARK DESIGN AND CONSTRUCTION# DEVELOPMENT OF AFTER-SCHOOL OR VOCATIONAL TRAINING EFFORTS# CRIME PREVENTION AND RELATED SOCIAL SERVICES# CITIES PARTICIPATING WOULD MAKE DESIGN/ ARCHITECTURAL MATERIAL AVAILABLE WITHOUT COST TO MEET UNCLASSIFIED

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PAGE 03 TURIN 00296 01 OF 02 122203Z

REQUESTS FROM INTERNATIONAL VISITORS.

3) INTERNATIONAL CENTER FOR REPRODUCTION OF DOCUMENTS, DESIGNS, AND EXCHANGE OF TECHNICAL INFORMATION SO THAT VISITORS (MAINLY EXPECTED FROM LESS-DEVELOPED COUNTRIES) COULD OBTAIN CONCRETE INFORMATION FOR USE UPON RETURN TO HIS COUNTRY.

4) SMALLER COMMERCIALLY ORIENTED CLOTHING EXHIBITION, DIRECTED TOWARD YOUTH MARKET.

B. APRIL 19 - 21, 1979 SECOND INTERNATIONAL CONFERENCE OF MAYORS IN TURIN# CONTRARY TO APRIL 1978 MAYORS CONFERENCE (TURIN 85), TURIN PORTION WOULD FOLLOW THAT SCHEDULED FOR MILAN, RATER THAN PRECEDE IT. CONFERENCE THEMES WILL BE DIRECTED TOWARD YOUTH AND THEREFORE TIE IN WITH ABOVE EXHIBITION AND U.N. CHILDREN S EFFORT FOR 1979- MAYOR NOVELLI HOPES VISITING MAYORS WOULD BE ACCOMPANIED BY TECHNICIANS WHO WOULD BE ABLE TO TAKE ADVANTAGE OF TECHNICAL AS NT OX EXHIBITION OR PARTICIPATE IN SOME PROFESSIONAL FIELD.

C. APRIL 1979 OPENING OF INTERNATIONAL CARTOGRAPHIC

CENTER. WHILE NOT DIRECTLY RELATED TO CHILDREN S YEAR,  
NOVELLI WISHES TO TAKE ADVANTAGE OF PRESENCE OF MAYORS  
ATND EXHIBITION VISITORS TO OPEN NEW INTERNATIONAL CARTA-  
GRAPHIC CENTER TO BE HOUSED IN I.L.O. TRAINING CENTER  
WHICH HAS LONG BEEN ACTIVE IN TURIN AND IS SUPPORTED  
BY ITALIAN GOVERNMENT, PIEDMONT REGION AND TURIN CITY  
AND PARTICIPATING COUNTRIES (ABOUT 400 TRAINEES ON THE  
AVERAGE AT ANY ONE TIME, COMING FROM 20 TO 30 COUNTRIES).

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PAGE 01 TURIN 00296 02 OF 02 122235Z  
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INFO OCT-01 EUR-12 ISO-00 HEW-06 AID-05 COME-00 NASA-02  
CIAE-00 INR-10 NSAE-00 ICA-20 PA-02 SIL-01 LAB-04  
EB-08 /085 W  
-----114354 122315Z /23

R 121215Z JUL 78  
FM AMCONSUL TURIN  
TO SECSTATE WASHDC 0916  
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USMISSION GENEVA  
USUN NEW YORK 0003  
AMEMBASSY PARIS  
AMCONSUL FLORENCE UNN  
AMCONSUL GENOA UNN  
AMCONSUL MILAN UNN  
AMCONSUL NAPLES UNN  
AMCONSUL PALERMO UNN  
AMCONSUL TRIESTE UNN

UNCLAS SECTION 2 OF 2 TURIN 0296

... 30 COUNTRIES).

PIEDMONT REGIONAL GOVERNMENT HAS ALREADY ALLOCATED DOLS 6  
MILLION TO ESTABLISH THIS CENTER WITH AIM OF PROVIDING  
CARTOGRAPHIC SERVICES AND STUDIES (HYDRO, MINERAL,  
AGRICULTURAL, ETC. RELATED COMPUTER PROCESSED MATERIAL  
OBTAINED FROM SATELLITES) FOR USE THROUGHOUT ITALY,  
MEDITERRANEAN BASIN, MIDDLE EAST AND AFRICA. NOVELLI SAID  
ONLY THREE SUCH CENTERS NOW EXIST IN WORLD: U.S., U.K.,  
AND THE NETHERLANDS, AND THERE IS NOW NEED FOR FOURTH CENTER.

HE SAID AMCIT DIRECTOR HAS ALREADY BEEN CHOSEN BY U.N.  
TO START UP WORK OF HIS CARTOGRAPHIC CENTER AND EQUIPMENT  
HAS ALREADY BEEN ORDERED. TIE-IN WITH AND LOCATION AT  
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PAGE 02 TURIN 00296 02 OF 02 122235Z

TURIN S I.L.O. CENTER PROVIDES A LOGICAL AND NEEDED  
TEACHING BRIDGE AS I.L.O. WILL SET UP NEW COURSES RELATED  
TO WORK OF CARTOGRAPHIC CENTER.

3. MAYOR NOVELLI PROMISED TO PROVIDE US WITH WRITTEN  
DETAILS IN A WEEK OR SO AND WE WILL SUBMIT AS COMMERCIAL  
TRADE PROMOTION AIRGRAM SO THAT USDOC MAY INFORM  
PROSPECTIVE U.S. EXHIBITORS. TORINO ESPOSITIONI MANAGE-  
MENT HAS ALREADY PROMISED US FULL COOPERATION IN ASSIST-  
ING U.S. FIRMS/ OVERSEAS SUBSIDIARIES WHO MAY WISH TO  
PARTICIPATE IN EXPOSITION.

4. REQUEST DEPT. INFORM U.S. CONFERENCE OF MAYORS OFFICE  
IN WASHINGTON RE THESE TURIN PLANS AND PROVIDE THAT  
OFFICE WITH OUR SUBSEQUENT SUBMISSION.

5. AS MORE INFORMATION BECOMES AVAILABLE, WE WILL ALSO  
PROVIDE OUR RECOMMENDATIONS CONCERNING PARTICIPATION IN  
THE COMMERCIAL AND CITY EXHIBITIONS (PARAS A 1) TO 4)  
ABOVE) AND INTERNATIONAL MAYORS CONFERENCE.

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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Review Markings:**  
Sheryl P. Walter  
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20 Mar 2014  
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